

**FOR IMMEDIATE RELEASE**

Hawai`i Innovation Center at Hilo, Hawai`i

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**Green Collar Technologies Creates the Hawai`i Island Green Collar Jobs Training Program**

In an agreement with the State of Hawai`i Workforce Development, Green Collar Technologies will be executing a Green Collar Jobs Training Program. During the next six weeks, 9 individuals with various skills and backgrounds are learning to become more self-sufficient and build greener economies on Hawai`i Island. Earlier this month, [Green Collar Technologies](#) announced a partnership with Goodwill Industries of Hawai`i to support their Ola I Ka Hana program.

Complimenting these initiatives, a first of it's kind "Green Collar Jobs Training Program" has emerged. Safety, job readiness and basic worker skills training is a primary focus. Knowledge, skills and abilities training in specialized areas of sustainability is the essence of the program. The program includes "online" and "offline" sustainability practices.

"Online sustainability" practices include the development of skills which help trainees learn how to use the Internet to become economically self-sufficient. One goal of online sustainability training is to telecommute to earn revenue and improve the local economy.

"Offline sustainability" practices include knowledge, skills and abilities development in rainwater harvesting, growing food and using renewable energy sources for power. Off-the-grid skills aren't the only lessons learned.

"Brent Norris from Green Collar Technologies pointed out, "an opportunity exists for the trainees to learn more than traditional labor or clerical skills. Green Collar Jobs Training helps trainees learn skills that will help them get paid after the program and become more self-sufficient. This helps lead our island towards green economies and sustainability."

The online trainees are documenting and blogging all efforts online at <http://greencollartech.com/green-jobs-training-program> and [http://twitter.com/green\\_collar](http://twitter.com/green_collar). The public is invited to join the discussion and participate virtually as the Green Collar Jobs Training program progresses. Sponsorship opportunities and volunteer positions are available.

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