

# Green Collar Technologies

## **Sustainable Living Educational Series Sponsorship Request**

### Background

The next Sustainable Living Educational Series will be held four nights in November at the Hawaii Innovation Center at Hilo. November's classes will provide expert and specialized techniques in living a more sustainable life on Hawaii Island. Instruction will be provided in four related classes, "Rainwater Harvesting," "Alternative Power Basics," "Organic Gardening" and "Sustainability Applied." With help from our sponsors, we are organizing and delivering these classes to the folks that need it most for \$5 per class.

Our per class goal is 40 students in Hilo and 60 Students in Kona in Feb. To insure we fill our seats we will reach out and market our classes in all areas of the island.

Our marketing efforts include:

- Website development and administration including registration and payments
- Online and offline surveys and class evaluations
- Press Release submissions, local radio psa's, email and online forms
- Newspaper and online event submissions and email blasts
- Blog Posts & Comments on various local green websites
- In the streets via Flyers and word of mouth conveyance of class benefits

Your sponsorship would provide your name and or logo on all of our marketing and in-class materials. As a sponsor, your name will be on our minds as we continue developing relationships in the local community. As such we aim to reciprocate the value you give us through your sponsorship. This helps continually attract and retain the best sponsors when they receive continued mentions in the community.

Your sponsorship helps us pay instructor fees, printers, coffee, provide healthy snacks, fuel, research and organization of efforts. We are constantly seeking to improve our efforts and look to our sponsors and board members for continual feedback on all of our efforts.

### Request

We are specifically asking for \$500 dollars. We can accept checks payable to Green Collar Technologies and sent to our attention at the Hawaii Innovation Center at Hilo, 117 Keawe Street, #302, Hilo, HI 96720. We also accept in-kind donations of any amount.

We humbly invite you to participate in our organization's growth and service to our island.

Sincerely,

Brent Norris  
Director  
Green Collar Technologies

### About Green Collar Technologies

We are a federally recognized 501c3 organized in Hawaii since January 2008. We have relationships with local government, schools, charities, community non-profits, businesses and leaders in sustainability. We are delivering on our mission to research, develop, organize and deliver partnerships and programs which benefit and educate green collar workers in Hawaii.